



महाराष्ट्र MAHARASHTRA

2021



SavyCode Private Limited

Memorandum of Understanding (MOU)

Savycode Private Ltd - VSPM's College of Physiotherapy, Nagpur

18th January 2021

1. Project Background and Description:

Savycode Private Ltd. Is creating an app/product called "BabyBot" which is around pediatric care and baby growth. The app is currently being designed for parents of babies between 0-1 years.

We aim to provide curated activities that the parent can do with the babies which will stimulate the baby's growth in all parameters like Cognition, Social, Emotional, Physical, Gross Motor, and Fine Motor areas. The aim is also to allow parents to meaningfully engage with their babies by providing age-appropriate activities.

All material researched and delivered by the VSPM'S COLLEGE OF PHYSIOTHERAPY team will be the exclusive IP (Intellectual Property) of SavyCode Private Limited.

2. Project Scope

Savycode team has collaborated with pediatric experts to curate age-appropriate activities at a

The team has also found relevant material for these activities for detailing.

VSPM'S COLLEGE OF PHYSIOTHERAPY Team requirement:

1. Detailing of activities which will involve the following
 - a. Introduction of Activity – What is this activity and why are we doing this activity? (3-4 lines max)
 - b. Activity Instructions –
 - i. Simple stepwise instructions for the parent to follow so that they can do the activity at home easily
 - ii. Instructions to parents should also cover how many times the activity should be done. Should also have a reassuring language were required so that parents do not get anxious if the baby is not able to do a certain activity.
 - c. Image Research – Get appropriate image from the internet for a given activity
 - d. How is this helpful? - Benefits that the baby or the parent will get on doing the activity
 - e. Material Required – Any special toys or materials required (Optional)
 - f. What to notice – What the parent should notice about the baby when doing activity (Optional)

3. Duration:

1.5 Months: January 20th – Feb 28th 2021

4. Number of people:

4 first year PG students from Department of Neuro physiotherapy will form the VSPM team

Time commitment of 3-4 hours per day is expected.

5. Consulting Charges:

Rs 10,000.00

6. Execution Methodology:

1. The Savycode team will share the research of the activities and their detail with the VSPM'S COLLEGE OF PHYSIOTHERAPY Team
2. VSPM'S COLLEGE OF PHYSIOTHERAPY team will be given an orientation session on how to go about the detailing
3. POC from the Savycode team will be assigned to the intern team for work supervision and clarifications as and when needed

4. VSPM'S COLLEGE OF PHYSIOTHERAPY team will be assigned a set number of activities that will need to be detailed out per day
5. Further details will be covered in the orientation session



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